

FLIP

SUMMER PREBOOK 2012





FRENZY S/S TEE 4415 2329

S — M — L — XL —

White
100% Cotton

Charcoal
100% Cotton

Black
100% Cotton

Regular fit t-shirt with large front soft hand ink print, sleeve print.

POP S/S TEE 4415 2328

S — M — L — XL —

Black
100% Cotton

White
100% Cotton

Charcoal Heather
50% Cotton / 50% Polyester

Regular fit t-shirt with large front soft hand ink print, sleeve print.

3D DIRECTION S/S TEE 4415 2327

S — M — L — XL —

Carolina Blue
100% Cotton

Black
100% Cotton

White
100% Cotton

Regular fit t-shirt with front soft hand ink print, sleeve print.

A full-page photograph of a skateboarder, Geoff Rowley, performing a noseblunt on a large, graffiti-covered concrete ramp. The skateboarder is wearing a white t-shirt, dark pants, a black cap, and has visible tattoos on his arms. He is in mid-air, with one foot on the skateboard and the other extended. The ramp is covered in colorful graffiti and has a rough, weathered texture. In the background, another person is visible on the ramp, and the sky is filled with large, white clouds.

FLIP

PREBOOK 2012

GEOFF ROWLEY, NOSEBLUNT AT THE BATTLE BOWL



FLIP 4 LIFE S/STEE

4415 2330

S — M — L — XL —

White
100% Cotton

Black
100% Cotton

Silver
100% Cotton

Regular fit t-shirt with large front soft hand ink print, sleeve print.

MOJO S/STEE

4415 2371

S — M — L — XL —

Black
100% Cotton

Purple
100% Cotton

White
100% Cotton

Regular fit t-shirt with front soft hand ink print, sleeve print.

OG OVAL S/STEE

4415 2370

S — M — L — XL —

Hunter Green
100% Cotton

White
100% Cotton

Black
100% Cotton

Regular fit t-shirt with front soft hand ink print, sleeve print.



YEAR DOT S/S TEE 4415 2331

S — M — L — XL —

Charcoal Heather
50% Cotton / 50% Polyester

White
100% Cotton

Black
100% Cotton

Regular fit t-shirt with front soft hand ink print, sleeve print.

GOLD BRAND WREATH S/S TEE 4415 2332

S — M — L — XL —

White
100% Cotton

Black
100% Cotton

Charcoal
100% Cotton

Regular fit t-shirt with front soft hand ink print, sleeve print.

MOUNTAIN VATO S/S TEE 4415 2267

S — M — L — XL —

Black
100% Cotton

Lance Mountain signature regular fit 30 singles ringspun t-shirt with large front soft hand ink print, sleeve print.



MUSHROOM S/S TEE

4415 2

Black

100% Cotton

Iconic Flip graphic on regular fit 30 singles ringspun t-shirt with large front soft hand ink print, sleeve print.



HKD S/STEE

4415 2297

Purple

10.0% Cotton

Charcoal Heather w/ Black

50% Cotton / 50% Polyester

White

10.0% Cotton

Black

10.0% Cotton

Regular fit t-shirt with front soft hand ink print, sleeve print.



IP '91 L/S TEE

4415 2372

White / Black Sleeves

50% Cotton / 50% Polyester

Regular fit ¾ sleeve raglan 2 tone baseball style tee with front soft hand ink



HKD OUTLINE ZIP 4425 1326
S M L XL

Black
80% Cotton / 20% Polyester 1.0 oz. fleece

Charcoal Heather
80% Cotton / 20% Polyester 1.0 oz. fleece

Navy
80% Cotton / 20% Polyester 1.0 oz. fleece
Regular fit zip hooded sweatshirt with front print.



FLIP '91 WINDBREAKER 4464 1752
S M L XL

Black
100% Nylon, Kasha lining
Regular fit snap front coach's windbreaker with raglan sleeves, front welt hand pockets, small front print and large back print.



MOUNTAIN VATO BOARDBAG 4464 1748
ONE SIZE

Black
70% Cotton / 30% Polyester
Lance Mountain signature skate board bag with butterfly main opening, shoulder strap, ID pocket and front logo patch.



GOLD BRAND NEW ERA  **4444 1360**
7 1/4" — 7 1/4" — 7 1/4" — 7 1/4" —

Black

70% Acrylic / 30% Wool / 100% Cotton denim contrast

New Era® 59/Fifty 6 panel hat with front raised embroidery, contrast side panels and under visor.



FLIP '91 STARTER  **4444 1389**
— ONE SIZE —

Black / Grey

80% Acrylic / 20% Wool

Starter colab 6 panel hat with contrast bill, button and eyelets, front embroidery and classic starter branding.



GOLD BRAND ADJUSTABLE MESH **4444 1366**
— ONE SIZE —

Black

60% Cotton / 40% Polyester

Green / Black

60% Cotton / 40% Polyester

Adjustable 5 panel mesh hat with front printed patch.



HKD NEWERA  **4444 1328**
7 1/4" — 7 1/4" — 7 1/4" — 7 1/4" —

Black

70% Acrylic / 30% Wool / 100% Cotton denim contrast

New Era® 59/fifty 6 panel hat with front raised embroidery.



HKD 3-D FLEXFIT **4444 1357**
S/M(6 1/4" - 7 1/4") — L/XL(7 1/4" - 7 3/4") —

Charcoal / Black

83% Acrylic / 1.5% Wool / 2% Spandex

Red / Black

83% Acrylic / 1.5% Wool / 2% Spandex

Flexfit® 210 Fitted stretch 6 panel hat with contrast front panels and raised front embroidery.



MUSHROOM MUG **4464 1749**
— ONE SIZE —

Black

100% Ceramic

Iconic Flip graphic printed on front of 11 oz. coffee mug.



HKD SOCKS

4464 1720

— ONE SIZE (fits men's 9-11) —

White

40% Coolmax® / 40% Cotton / 1.8% Nylon / 2% Lycra

Black

40% Coolmax® / 40% Cotton / 1.8% Nylon / 2% Lycra

Crew sock with knit in logo, contrast heel and toe and arch support ribbing. 1 unit= 2 pairs



MOUNTAIN VATO SOCKS

4464 1736

— ONE SIZE (fits men's 9-11) —

Black

40% Coolmax® / 40% Cotton / 1.8% Nylon / 2% Lycra

Lance Mountain signature crew sock with knit in logo's, Flip logo on outside foot and arch support ribbing. 1 unit= 2 pairs



SUNBEAM / MOONBEAM AIR FRESHENER 4464 1761

— ONE SIZE —

Sun / Moon

100% Paper

2 pack Air freshener with Geoff Rowley Sunbeam and Arto Saari Moonbeam graphics in lemon and mint scent. 1 unit= 2 pieces



MUSHROOM SUNGLASSES

4464 1747

— ONE SIZE —

Black

100% Polycarbonate

Iconic Flip graphic on wayfarer style glasses with side prints and contrast metallic gold rivets at front. UVA and UVB protection.



SATANIC GOAT LIGHTER

4464 1766

— ONE SIZE —

Matte Black

Powder Coated Brass

The original windproof Zippo lighter with front printed logo.